



Auckland Pride Guide

2018 PROGRAMME RATECARD

The 2018 Auckland Pride Festival will run from Friday 2 February until Sunday 18 February right across the Auckland region.

The highly collectible, tabloid size, official Auckland Pride Guide will be printed and distributed in mid-January, targeting LGBTIQ+ Rainbow communities throughout New Zealand.

Print quantity 20,000 copies – nationwide distribution through retail outlets and stores, venues and community groups, plus distribution at major Auckland Pride Festival events.

All registered events will be listed in the programme – but if you want your event or organisation to attract maximum attention, it does pay to advertise! A discounted rate is available only to Auckland Pride Members and registered Festival or Parade participants.

Finished Programme

40+ full colour pages
287mm x 400mm (W x H)

Artwork

Please supply a high resolution PDF, all fonts converted to paths or embedded. All images to be CMYK or greyscale and no less than 300 DPI. No crops or bleed required. Please email artwork to: festival@aucklandpride.org.nz

Full Page

Finished size: 255mm x 367mm (W x H, no bleed)
Standard rate \$2300 + GST
Registered discount \$1840 + GST

Half Page

Finished size: 255mm x 181mm (W x H, no bleed)
Standard rate \$1150 + GST
Registered discount \$920 + GST

Quarter Page

Finished size: 125mm x 181mm (W x H, no bleed)
Standard rate \$575 + GST
Registered discount \$460 + GST

Booking Deadline

Thursday 21 December 2017, 5pm

Artwork Deadline

Tuesday 9 January 2018, 5pm

Payment Details

Full payment is required on booking advertisement to confirm.

To advertise, please contact:

Julian Cook

Festival Director

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